zion nights

WEBSITE PACKAGE

Book a spot to appear in the 'Featured Businesses' on the Zion Nights website. **Bookings remain open unless otherwise stated on the Zion Nights website.**

	INTRODUCTORY PRICES
1 month	£12.99 (40p per day)
3 months	£30.00 (33p per day)
6 months	£50.00 (27p per day)

Important information:

- 1. Full payment is required for a booking to be confirmed.
- 2. The client must provide the designs / images / information for the advert.
- 3. The client must make sure that any design / image / information provided for their advert spot is true to the best of their knowledge and is not misleading.
- The client should send a maximum of three designs to appear in their 'Featured Businesses' spot.
- 5. The designs must be emailed to Zion Nights (info@zionnights.com) at least 14 days before the advertising start date.
- 6. The designs should be emailed as a .jpg or .png file.
- 7. The designs must be a static graphic. Videos are not accepted.
- 8. The designs should be high resolution.
- 9. The designs should fit the 1:1 ratio (Width: Height)
- The designs must not contain any explicit language, explicit graphics, nudity or offensive information.
- 11. Zion Nights maintains the right to reject any design that it deems unsuitable.
- 12. Zion Nights maintains full control of layout decisions for the 'Featured Businesses' section.
- 13. Zion Nights maintains the right to change the design, layout and functionality of the 'Featured Businesses' section and will inform booked clients before these changes take place.
- 14. Please see an example of suitable designs / images below.







EVENTS PACKAGE

Book a one-off spot to advertise on the screens during the next Zion Nights event. Bookings open once the next Zion Nights event has been announced on the Zion Nights website.

	INTRODUCTORY PRICE
One-off spot	289.00

Important information:

- 1. Full payment is required for a booking to be confirmed.
- 2. The client must provide the design / image for the advert.
- 3. The client must make sure that any design / image / information provided for their advert spot is true to the best of their knowledge and is not misleading.
- 4. The client should send a maximum of one design to appear in their 'Events Package' spot.
- The design must be emailed to Zion Nights (<u>info@zionnights.com</u>) at least 14 days before the event date.
- 6. The design should be emailed as a .jpg or .png file.
- 7. The design must be a static graphic. Videos are not accepted.
- The design should be high resolution.
- 9. The design should fit the 16: 9 ratio (Width: Height)
- The design must not contain any explicit language, explicit graphics, nudity or offensive information.
- 11. Zion Nights maintains the right to reject any design that it deems unsuitable.
- 12. Mandatory text, reading "Paid Advertisement" will be added by Zion Nights to all designs. This will be legible but not imposing.
- 13. Please see an example of a suitable design / image below.



DESIGN SERVICES

If any client requires design for their advert, our sister company MNB Graphic Design (www.mnbgroup.co.uk) are happy to handle design requests under their terms, conditions and prices.

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